**Background and Purpose**

According to the National Bureau of Statistics, Micro, Small and Medium-sized Enterprises (MSMEs) in Nigeria account for 96% of the total number of businesses in the country and contribute about 50% to the national GDP. Accessing funding has always been a key issue for SMEs and finding a reputable, profitable and scalable SMEs is not always easy for investors.

The aim of this research is to better understand how to connect SMEs and Investors. Therefore, we will carry out a survey, that will help us gather feedback from SMEs and Investors on how the investment industry can help Small and Medium Enterprises (SMEs) access funding and give due consideration to the barriers for raising capital and attracting investors’ interests in funding these enterprises.

**Objective(s)**

The specific objectives of the study will be to:

1. Identify challenges and barriers facing SMEs in the different industries
2. Provide solutions to reduce barriers and provide a better outlook of SMEs across different industries
3. Identify opportunities for SMEs and Investors to unlock growth and investment

**Questions to answer**

1. What barriers, if any, currently exist that impact investor interest in Small and Medium Enterprises (SMEs)?
2. What are the potential solutions for attracting investors to be interested in SMEs?
3. How successful are established initiatives for SMEs to access funding?